

2nd Project Group Leaders Meeting

28th January, 2022, [13:30 GMT](#)



Chair: Priyanka

Minutes: William Harcourt

Present: Sergio Raez-Villanueva (Vlogs Team), Jack Buckingham (Podcast PG), Hiral Jain (Remote Sensing Database), William Harcourt (Remote Sensing Database), Kirsi Keskitalo (APECS Art PG), Stephanie Wright (DEI PG), Lina Madaj (Social Media Coordinator & Mental Health Resources PG), Fizza Maryam (Mental Health Resources), Svenja Holste (CO2 Reduction in Arctic Science), Sarah Marie Strand (Director), Alexis Geels (Communication of Climate Change impacts in the Arctic), Olivia Noeline Fernando (APECS International Mentorship Award 2022), Azamat Tolipov (Antarctica Day PG), Élise Devoie (Overcoming language barriers in Polar Research), Damien Ringeisen (Podcast PG), Jolanta Rieksta (Alpine Cryosphere), Zia Madani (Overcoming language barriers in Polar Research), Deniz Vural (Vice-President), Geetha Plackal (Communication of Climate Change impacts in the Arctic), Susana Hancock (Vice-President), Sakshi Mankotia (Social Media Coordinator), Anika Happe (Social Media Coordinator), Anastasia Deyko (APECS Art PG), Suchithra Sundaram (Indigenous Collaborations).

Apologies: José Queirós (council co-chair), Ryan O'Hara (council co-chair), Juliana Souza-Kasprzyk (International Polar Week March 2022), Maciej Mańko (APECS International Mentorship Award 2022), Alexandra Filippova (International Polar Week March 2022), Meghan Nicole Helmberger (Mentorship Database PG), Stanislav Ksenofontov (Indigenous Collaborations), Chloe Scott (Science & Diplomacy), Ljuba Günther (International Online Conference 2022), Nicholas Parlato (Science and Diplomacy), Azizuddin Khan (Workshop at the Arctic Science Summit Week 2022), Katharina Heinrich (Antarctica Day PG).

Agenda

1. Welcome to the new Director
2. PGL Reporting form and PG member survey
3. Social Media presentation

4. Directorate Updates
 5. ExCom Updates
 6. [Project Group Updates](#)
 7. AOB
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Minutes

- Introduction and Welcoming by Priyanka to the first meeting after the start of the New Year 2022.
- **Welcome to the new director:**
 - **Sarah Marie Strand** will be taking charge as the New Director of APECS from February 1, 2022 onwards
 - Organizing transition of directorate to Tromso
 - Day-to-day activities should be relatively similar
 - Based at UNIS since 2014, moving to Tromso for this position
 - Background in permafrost thermal dynamics (mainly in Svalbard)
 - Enjoys working with people and looking forward to getting started!
- **PGL Reporting form:**
 - Will be shared by Council Co-chairs by the first week of February, keep an eye on your inboxes.
 - Deadline: 1st March
 - Do not wait for the deadline and fill it as soon as possible as that helps in sending less number of reminders at the end
 - Mandatory to fill for all the PGLs
- **Project Group Members survey** will be only shared with PG members
 - Feedback from PG members is important but not mandatory
 - Helps in improving APECS activities and make changes (if required)
- **Social media presentation:**
 - Lina previously shared social media information via email
 - Overview on what social media channels are for
 - 4 members: Anika (twitter), Lina (Instagram), Sakshi (LinkedIn) and Nadine (Facebook)
 - Email questions/queries to: social-media@apecs.is
 - Spread Polar/Alpine news targeted towards APECS members

- Share career opportunities, job announcements
 - Share PG updates (e.g. Polar Times podcasts, events, surveys, advertising PG activities)
 - >10k followers on twitter, >8k on facebook
 - Comments/discussions on posts is possible (and encouraged!)
 - Submit content via the social media form
https://docs.google.com/forms/d/e/1FAIpQLSe1Vx861VAMK2gyow7tfa_j9VSdmQ4lWdKyfErmXRg4YZbprA/viewform?pli=1
 - Can add images, text, ALT-text, extra comments, choose which channels to share news on
 - Please don't hesitate to ask the coordinators for help!
 - Ensure you have permission / own copyright / using a free image
 - Ensure images are informative, but not overloaded with information
 - Don't share zoom links unless its a link protected by a password
 - Links can't be used for instagram (it only appears as text)
 - Email coordinates if you have a special request (a few weeks in advance where possible) e.g. events
 - Want to add more images? Email coordinators
 - Should we have a social media contact for each PG (similar to having an ExCOM contact)? Let the social media coordinators know if you like this idea.
 - Live streaming: it is possible on e.g. facebook, but best to contact coordinators in advance to arrange technical details. Hasn't been done before, so would be new to APECS!
- **Directorate updates:**
 - Actively transitioning directorate between Sarah and Josefine
 - Functionality will be the same as usual.
 - If you are putting something on social media, good to also put it onto the news page.
 - Things may take a bit of time to get going, but it's all in hand!
- **ExCom updates:**
 - Susana starts
 - Project group plans: all very good (some model plans also included!)
 - Anyone who hasn't submitted please submit ASAP, or contact ExCOM contact for some advice on how to submit.
 - Include: People, aims, timeline, general plans for the year
 - Communications
 - Slack: considered an alternative form of communication
 - Not everyone has slack (or can access slack)
 - Critical sources of communication should remain via email e.g. meetings, tasks
 - Other channels, check with APECS - may be privacy issues involved
 - Deniz carries on

- Group collaboration with SCAR
 - Ice Sheet Mass Balance and Sea Level
 - <https://climate-cryosphere.org/about-13/>
- **Project Group Updates:**
 - **DEI**
 - Audit on DEI resources, clean the resources up a bit
 - Planning on writing summaries for the resources
 - Working with mentorship PG to clean up database
 - Aim to begin a mentorship program - align people with similar experiences
 - Survey: external consultant to review survey to make sure no bias and submit to ethics review
 - Emails regarding funds to directorate
 - **Overcoming Language Barriers in Polar Science**
 - Choosing the best direction to go into
 - Focussed on indigenous ECR (might change name of group!)
 - Presented poster at ArcticNet meeting - made lots of good connections
 - Need to create a detailed list of benefits to indigenous ECRs for joining APECS
 - Want to support them, so want to make sure they know what the PG can offer
 - Opened a new slack channel for indigenous ECRs to join for networking opportunities (e.g. zoom meetings), form a network between each other
 - **INTERACT Guide on CO2 Reduction in Arctic Science**
 - Final stages of writing/editing the guidebook
 - Under review with INTERACT
 - Temporary group: will end soon
 - Discuss at next meeting how to proceed e.g. promoting the topic further
 - E.g. collaborate with other PGs such as podcasts
 - Question to all: Any ideas to help? Collaborations?
 - **Remote Sensing Database Group**
 - Sub-groups created
 - **Podcasts group**
 - Episodes every 2 weeks
 - Reminder: If you want to use the podcast for your PG, work etc., get in touch!
 - March Polar Week: interested to work on this topic
 - **T-MOSAICS Vlogs**
 - User-friendly video portal on website
 - Want to expand project to more people
 - Expanded blogs across the world!

- Share, spread and ask as many people as possible to make the programme successful!
- **Communication of Climate Change impacts in the Arctic**
 - Making a plan
 - Social media communication every week
 - First theme: ...
 - Second theme: Ice and Ocean
 - Third theme: ...
 - Creating sub-groups to divide tasks
 - Create infographics to post on social media
- **International Antarctica Day**
 - Main part of project group is over
 - Webinars have been a great success
 - Thank-you letters have been sent
 - Handbook for school of children completed and under review
 - Antarctica Motto competition winner announced
 - Antarctica movie and book recommendation: didn't happen unfortunately
 - Will write project completion report when final tasks are completed
- **APECS Art**
 - 4 new members joined since last meeting
 - First meeting of the year next week
 - See which events they will participate over this year
 - Artist database will be built
 - Monthly events and webinars
- **Mental Health Resources**
 - Project plan to be uploaded
 - Blog posts, podcasts, panel discussions, poster competitions
 - Database to be launched at beginning of March
 - 10th October: International Mental Health activity - will organize something for this day.